



ADT CAPS Breaks Through 300,000th Customer

- **Stepping forward as a leader in the security service industry**
- **With its tremendous business growth, ADT CAPS attracted its 300,000th customer just three years and eight months after it attracted its 200,000th customer**

South Korea, January 3, 2008 – ADT CAPS, the global security service leader today announced that they broke through the 300,000th customer since the last December with its tremendous business growth.

ADT CAPS held a commemorative event in Samsung-dong, the Korean headquarter of ADT CAPS, on December 18th to celebrate its achievement with the 300,000th customer, Jin Kyu, Song (from Namdo food shop), the sales representative who achieved this win and the Customer Service employee.

HB Lee, CEO of ADT CAPS, presented a bouquet of flowers and a tour gift certificate worth USD1000 to Mr Song as a token of ADT CAPS' appreciation.

While it took ADT CAPS to reach its 100,000th customer in 16 years, it only took them just four years to reach the 200,000th customer. Now, the company scored its 300,000th customer in just three years and eight months. This means that ADT CAPS shortened the time taken to achieve its 3rd 100,000th customer by two months.

Considering the high demands for security services and the fierce competition among security service providers, the achievements of the 300,000th customer within four years is incredibly remarkable.

HB Lee, CEO of ADT CAPS, said, "I am sure we can attract 400,000th and 500,000th clients with our state-of-the-art technology and differentiated service in the near future."